



CONFERENCE STARTUP

Québec City Business Destination provides technical and financial support for North American and international conference organizers who are members of Québec City's Ambassadors' Club to help them get their events off the ground.

Qualifying Markets

- North American conference: clientele where 30% of attendees come from outside Canada
- International conference: clientele from two or more countries, where 30% of attendees come from outside Canada
- 200 attendees minimum
- 3 days minimum

Eligible Amounts*

- Maximum amount: \$25,000
- 200–499 attendees: \$5,000
- 500–749 attendees: \$10,000
- 750–999 attendees: \$15,000
- 1,000–1,499 attendees: \$20,000
- 1,500 attendees or more: \$25,000

*History of the number of attendees from the past three editions is required.

Eligible Expenses

- Deposits required by the hotel or the Québec City Convention Centre
- Incorporation fees
- Legal fees
- Rent and office equipment
- Professional fees (professional conference organizers, initial consultations up to \$2,000, clerical, accounting, etc.)

Note

To apply for support under the startup program, Québec City must be the confirmed conference location.